



2nd Annual **Caring Discourse** conference  
**Conceptual, ethical and practical challenges  
to the shared decision-making paradigm**



## Program

Monday, 15 June 2020

Broadcasted live on [YouTube](#) and [Facebook](#)

**08:45 – 09:00 | Opening session**

**09:00 – 10:00 | Keynote Speakers – Live discussion**

**Pål Gulbrandsen** (University of Oslo, Norway)

[\*Shared decision making or contextualized decision making?\*](#)

**Srikant Sarangi** (Aalborg University, Denmark)

[\*Shared and Unshared Decision Making in Healthcare Encounters: A Communication Ethics Perspective\*](#)

**10:30 – 11:30 | SPEAKER – LIVE DISCUSSION**

Broadcasted live on [YouTube](#) and [Facebook](#)

**Sarah Bigi** (Catholic University of Milan, Italy)

[\*Assessing the quality of shared decision making: Challenges and a proposal\*](#)

**Margarida Figueiredo Braga** (University of Porto, Portugal)

[\*Shared decision in patients with depression – the role of digital technologies in patient's empowerment and support\*](#)

**Dulce do O'** (APDP Diabetes, Portugal)

[\*Therapeutic education in diabetes care\*](#)

**Vito Evola** (NOVA University of Lisbon, Portugal)

[\*What's \(in\) the language during informed and shared decision-making in healthcare? Insights from Cognitive Linguistics\*](#)

**12:00 – 12:45 | POSTER SESSION – LIVE DISCUSSION**

Broadcasted live on [YouTube](#) and [Facebook](#)

**Carmen Caeiro, Inês Santos, Teresa Dias, Carla Pereira** (Polytechnic Institute of Setúbal, Portugal)

[\*Embedding communication skills in the third year of physiotherapy undergraduate curriculum\*](#)

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**Sara Sobral Dias** (NOVA University of Lisbon, Portugal)

[\*STRATEGIC COMMUNICATION OF CRISIS IN PUBLIC HEALTH EMERGENCY: AN ANALYSIS OF FEDERAL GOVERNMENT CAMPAIGNS ON ZIKA VIRUS RELATED MICROCEPHALY EPIDEMIC IN BRAZIL BETWEEN 2015 AND 2019\*](#)

[Poster](#)

**Ester Leotte** (NOVA University of Lisbon, Portugal)

[\*IMPROVING THE USE OF TELEMEDICINE IN PORTUGAL: A proposal based on insights from actual users and potential consumers\*](#)

[Poster](#)

**Julia Menichetti** (University of Oslo, Norway)

[\*A systematic review of strategies to frame information on treatment decisions in medical talks\*](#)

[Poster](#)

**Carla Pereira, Teresa Dias, Inês Santos, Carmen Caeiro** (Polytechnic Institute of Setúbal, Portugal)

[\*Embedding communication skills in the second year of physiotherapy undergraduate curriculum\*](#)

[Poster](#)

**Ines Salgueiro** (NOVA University of Lisbon, Portugal)

[\*O uso da metáfora no discurso sobre o cancro: um caso português\*](#)

[Poster](#)

**Mario Santos, Catarina Delaunay, Luís Gouveia** (NOVA University of Lisbon, Portugal)

[\*Metaphor as communication devices in infertility care and assisted reproductive technologies in Portugal\*](#)

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**12:45 – 13:00 | AWARD CEREMONY FOR THE BEST POSTER**

**17:00 – 18:00 | MESA REDONDA - REDES SOCIAIS E SAÚDE: OPORTUNIDADES E DESAFIOS**

Broadcasted live on [YouTube](#) and [Facebook](#)

**Irene Carvalho** (Universidade do Porto e SP3CS, Portugal)

**Sérgio Louro** (administrador do grupo facebook Diab(R)etes-Portugal)

**Dulce do Ó** (APDP Diabetes, Portugal)

**Paula Alexandra Videira** (Universidade NOVA de Lisboa, Portugal)